

Fireside Script

	INTRO	<p>MODERATOR: ALL DIGITAL PRODUCTS LIKE IPODS, CELL PHONES, COMPUTERS, WEBCAMS, DIGITAL CAMERAS AND GAME CONSOLES CONNECT TO WEB 2.0, WHICH ALLOWS US TO UPLOAD AND DOWNLOAD INFORMATION. THIS NEW FORM OF COMMUNICATION CONNECTS US TO MILLIONS OF PEOPLE ACROSS THE WORLD.</p> <p>THE INTERNET IS AN INCREDIBLE TOOL THAT ALLOWS US TO CONNECT WITH FAMILY AND FRIENDS. IT'S OPENED UP A WORLD OF GLOBAL COMMERCE AND ALLOWS FOR A FREE EXCHANGE OF IDEAS AND EXPRESSIONS. WE HAVE INVITED A YOUTH PANEL TODAY TO INFORM PARENTS AND EDUCATORS ABOUT WHAT THEY DO ONLINE AND HOW THEY USE DIGITAL PRODUCTS. THROUGHOUT THE DISCUSSION THEY WILL IDENTIFY RISKS AND LEARN HOW TO MINIMIZE THEM.</p> <p>[INSERT VIDEO #4—WHAT KIDS ARE DOING/USING at www.ikeepsafe.org/fbo.]</p> <p>YOU DON'T HAVE TO BE A COMPUTER EXPERT TO PROTECT YOURSELF OR YOUR FAMILY WHEN USING DIGITAL PRODUCTS. IT'S QUITE SIMPLE, WE WILL SUCCEED IF OUR FAMILIES UNDERSTAND AND RECOGNIZE THESE THREE RISKS THAT APPLY TO ALL DIGITAL PRODUCTS:</p> <ol style="list-style-type: none"> 1) <u>INAPPROPRIATE CONTACT</u>—DO WE KNOW WHO WE ARE TALKING TO ONLINE. PEOPLE AREN'T ALWAYS WHO THEY SAY THEY ARE. 2) <u>INAPPROPRIATE CONTENT</u>—THIS INCLUDES BOTH CONTENT THAT IS VIEWED AND CONTENT THAT IS POSTED, AND 3) <u>INAPPROPRIATE CONDUCT</u> <p>ONCE WE UNDERSTAND THESE CORE RISKS, THERE ARE THREE SIMPLE STRATEGIES TO ENSURE OUR FAMILIES HAVE A SAFE AND HEALTHY EXPERIENCE ONLINE:</p> <ul style="list-style-type: none"> • KEEP CURRENT • KEEP COMMUNICATING AND
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	<p>PANEL</p>	<ul style="list-style-type: none"> • KEEP CHECKING <p>99% OF TEENS USE THE INTERNET AND 77% OF TEENS HAVE A PROFILE ON A SOCIAL NETWORKING SITE.</p> <p>[INSERT SYMANTEC VIDEO—BACKGROUND ON SOCIAL NETWORKING, CYBER-BULLYING AND REPORTING]</p> <p>QUESTION: WHAT ARE SOME UNIQUE ASPECTS ABOUT SOCIAL NETWORKING SITES THAT DIFFER FROM EMAILING?</p> <p>ANSWER: SOCIAL NETWORKING SITES ARE WEBSITES THAT ALLOW YOU TO BUILD A PUBLIC PROFILE WHERE YOU CAN SHARE INFORMATION ABOUT YOUR PERSONAL INTERESTS, PHOTOGRAPHS, BLOG ENTRIES AND MUSIC. IT'S ALSO A GREAT WAY TO CONNECT WITH YOUR FRIENDS.</p> <p>QUESTION: WHAT ARE SOME WAYS THAT YOU CAN USE FACEBOOK?</p> <p>ANSWER: <i>DESCRIBE PERSONAL EXPERIENCES WITH ORGANIZING EVENTS, INCLUDING A LARGE NETWORK OF FRIENDS, FINDING FRIENDS WHO LIVE OUT OF STATE.</i></p> <p>QUESTION: WHAT ARE SOME OTHER WAYS YOU CAN USE MYSPACE AND FACEBOOK TO CONNECT WITH FAMILY AND FRIENDS WHO LIVE OUT OF STATE?</p> <p>ANSWER: <i>DESCRIBE HOW YOU KEEP IN CONTACT WITH FAMILY AND FRIENDS OUT OF STATE, YOU ORGANIZE GET TOGETHERS PRIOR TO COMING TO VISIT, ETC.</i></p> <p>QUESTION: IS THE INFORMATION YOU POST ONLINE CONFIDENTIAL?</p> <p>ANSWER: WHEN YOU POST INFORMATION ONLINE, IT CAN BE VIEWED BY EVERYONE. THERE IS AN OPTION YOU CAN SELECT TO MAKE YOUR PROFILE PRIVATE WHICH ALLOWS ONLY THOSE WHO YOU SELECT AS FRIENDS TO VIEW IT.</p> <p>QUESTION: WE'VE DISCUSSED A LOT OF UNIQUE WAYS</p>
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		<p>YOU CAN USE SOCIAL NETWORKING SITES TO ORGANIZE EVENTS AND STAY IN TOUCH WITH FRIENDS, BUT WHAT ARE SOME OF THE RISKS WE SHOULD BE AWARE OF?</p> <p>ANSWER: (SUMMARIZE IN YOUR OWN WORDS) WHEN YOU'RE CHATTING ONLINE YOU'RE NEVER EXACTLY SURE WHO IS ON THE OTHER SIDE OF THE COMPUTER. ALSO, SOMETIMES PEOPLE SAY MEAN THINGS OR POST INAPPROPRIATE PHOTOS.</p> <p>QUESTION: THAT IS A SERIOUS RISK WE SHOULD BE AWARE OF. PEOPLE OFTEN FALSELY PERCEIVE THAT THEY ARE ANONYMOUS ONLINE AND POST COMMENTS THAT THEY MIGHT NOT SAY IN PERSON. HOW DO YOU THINK THIS MIGHT LEAD TO PROBLEMS?</p> <p>ANSWER: (SUMMARIZE IN YOUR OWN WORDS)PEOPLE CAN POST OR SEND HARASSING MESSAGES OR INAPPROPRIATE CONTENT AND YOU CAN'T ALWAYS BE SURE WHO THEY ARE FROM (CYBER-BULLYING). SOMETIMES PEOPLE DO THIS BECAUSE THEY THINK THAT NO ONE WILL DISCOVER WHO SENT THE MESSAGES.</p> <p>MODERATOR: IT'S IMPORTANT FOR US TO CONDUCT OURSELVES APPROPRIATELY ONLINE BECAUSE NO MATTER HOW HARD WE TRY, WE CAN NEVER RETRIEVE WHAT HAS BEEN POSTED. EVERYTHING WE DO ONLINE LEAVES A DIGITAL FOOTPRINT THAT CAN BE ACCESSED BY ANYONE—INCLUDING COLLEGES, EMPLOYERS, AND EVEN OUR FAMILY. SOME PROFILES CONTAIN INAPPROPRIATE CONTENT OR IMAGES. YOU NEED TO BE CAUTIOUS ABOUT THE SITES AND PROFILES YOU LINK TO OR VISIT. IT'S IMPORTANT WHEN POSTING INFORMATION ONLINE TO <u>PROTECT YOUR NAME, YOUR IDENTITY, AND YOUR REPUTATION.</u></p> <p>QUESTION: ANOTHER PRODUCT THAT ALLOWS US TO COMMUNICATE WITH OTHERS AS WELL AS ACCESS THE INTERNET IS THE CELLPHONE. HOW DO YOU USE YOUR CELLPHONE TO COMMUNICATE WITH YOUR FRIENDS AND FAMILY?</p> <p>ANSWER: (SUMMARIZE IN YOUR OWN WORDS) I USE MY CELLPHONE ALL THE TIME. I CAN REACH MY</p>
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FAMILY AND FRIENDS 24/7 FROM ANY LOCATION BY CALLING THEM OR TEXT MESSAGING.

QUESTION: I ALWAYS SEE KIDS TEXTING ON THEIR PHONES. WHY DO YOU USE TEXT MESSAGING?

ANSWER: *(SUMMARIZE IN YOUR OWN WORDS)* I CAN SEND TEXTS TO QUICKLY MAKE PLANS WITH MY FRIENDS AND SHARE IDEAS. TEXTING ALLOWS ME TO SEND A MESSAGE IN A MATTER OF SECONDS WITHOUT HAVING TO HAVE A FULL CONVERSATION ON THE PHONE.

QUESTION: I'VE EVEN SEEN PEOPLE TAKE PICTURES WITH THEIR PHONES. DO YOU AND YOUR FRIENDS USE THE CAMERA PHONE?

ANSWER: *(SUMMARIZE IN YOUR OWN WORDS)* YEAH, YOU CAN TAKE PICTURES AND VIDEO AND SEND THEM TO YOUR FRIENDS OR EVEN POST THEM ONLINE.

QUESTION: WHAT ARE SOME EXAMPLES THAT YOU KNOW OF WHERE A CELLPHONE HAS BEEN USED FOR INAPPROPRIATE USES?

ANSWER: I HAVE HEARD OF PEOPLE SENDING MEAN MESSAGES OR I HAVE EVEN HEARD OF PEOPLE TAKING PICTURES OR VIDEOS OF FIGHTS OR OTHER INAPPROPRIATE THINGS AND POSTING THEM TO THE INTERNET.

QUESTION: YOU CAN POST THINGS TO THE INTERNET FROM YOUR PHONE. CAN YOU ACCESS THE INTERNET FROM YOUR PHONE?

ANSWER: *(SUMMARIZE IN YOUR OWN WORDS)* YES, SOME PHONES HAVE THE ABILITY TO ACCESS THE INTERNET SO YOU CAN CHECK YOUR EMAIL, DOWNLOAD MUSIC, OR ACCESS WEBSITES, JUST LIKE ON YOUR COMPUTER.

QUESTION: A CELLPHONE IS NO LONGER JUST USED FOR MAKING CALLS. THERE ARE A LOT OF DIFFERENT FUNCTIONS OF A CELLPHONE. WHAT ARE SOME RISKS WE SHOULD BE AWARE OF?

		<p>ANSWER: <i>(SUMMARIZE IN YOUR OWN WORDS)</i> JUST LIKE ANY OTHER TIME YOU HAVE ACCESS TO THE INTERNET , YOU HAVE ACCESS TO INAPPROPRIATE CONTENT.</p> <p>MODERATOR: CELLPHONES ARE LIKE ANYTHING ELSE; YOU HAVE TO MAKE THE CHOICE TO CHOOSE GOOD <i>CONTENT</i> AND <i>CONDUCT</i>. LET'S TALK ABOUT APPROPRIATE CONDUCT ONLINE FOR A MINUTE. CYBER-BULLYING IS WHEN SOMEONE USES THE INTERNET, A GAME CONSOL OR A CELLPHONE TO THREATEN OR SPREAD RUMORS. MESSAGES OR PICTURES CAN BE SENT TO THOUSANDS (OR MILLIONS) OF PEOPLE WITHIN SECONDS. IT REALLY HAS THE POWER TO RUIN SOMEONE'S REPUTATION IN A MATTER OF SECONDS AND THERE IS NO TAKING THINGS BACK ONCE THEY ARE SENT OR POSTED. MANY PEOPLE DON'T REALIZE THAT THE INTERNET IS CACHED AND STORED IN MULTIPLE LOCATIONS AROUND THE WORLD SO ANYTHING POSTED ONLINE CAN NEVER BE FULLY DELETED.</p> <p>QUESTION: CAN YOU TELL US ABOUT AN EXAMPLE OF SOMEONE WHO HAS RECEIVED HARRASING MESSAGES ON THEIR SOCIAL NETWORKING SITE OR CELL PHONE?</p> <p>ANSWER: <i>BRIEFLY DESCRIBE AN EXAMPLE</i></p> <p>MODERATOR: THANKS FOR SHARING THAT EXAMPLE. WE NEED TO BE CAREFUL ABOUT OUR <i>CONDUCT</i> ONLINE. MANY INDUSTRIES LIKE ADVERTISERS, SEARCH ENGINES, AND SOMETIMES EVEN LAW ENFORCEMENT TRACK OUR INTERNET USE AND ACTIVITY. WE MAY THINK WHAT WE DO ONLINE IS ANONYMOUS, BUT IT'S NOT. IF YOU OR SOMEONE YOU KNOW ARE THE VICTIM OF CYBER-BULLYING, HERE ARE SOME TIPS ON HOW TO HANDLE IT:</p> <ul style="list-style-type: none"> • IGNORE THE "FLAME" AND NEVER RESPOND— THEY WANT YOU TO GET UPSET AND REACT • TELL YOUR PARENTS, AND • BLOCK THE BULLY FROM SENDING FUTURE COMMUNICATIONS. ALL EMAIL AND INSTANT MESSAGING PROGRAMS MAKE IT EASY TO BLOCK A SENDER.
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QUESTION: THERE IS ANOTHER GREAT DIGITAL PRODUCT WE HAVEN'T DISCUSSED. CAN YOU TELL US ABOUT SOME OF THE NEAT THINGS WEBCAMS ENABLE US TO DO?

ANSWER: *(SUMMARIZE HOW YOU USE)* YOU CAN DO SOME REALLY COOL THINGS WITH WEBCAMS. YOU CAN TALK TO FAMILY AND FRIENDS WHO LIVE OUT OF STATE. I CAN EVEN GET ONLINE AND TALK TO MY FRIENDS OR GAME PARTNERS AND ACTUALLY SEE THEM AS WE PLAY GAMES ONLINE.

QUESTION: WHEN YOU TALK TO PEOPLE ON A WEBCAM, WHAT SHOULD WE BE CAUTIOUS OF?

ANSWER: *(SUMMARIZE IN YOUR OWN WORDS)* IT'S SMART TO ONLY CHAT WITH PEOPLE YOU KNOW IN PERSON. YOU NEVER KNOW IF THEY ARE WHO THEY SAY THEY ARE OR IF THEY WILL SHOW YOU INAPPROPRIATE CONTENT.

QUESTION: THE INTERNET CAN BE A GREAT PLACE FOR RECREATION AND HAS A WEALTH OF ONLINE GAMES. CAN YOU TELL US WHAT IS UNIQUE ABOUT ONLINE GAMING? *(PRESENTER CAN GIVE AN EXAMPLE ABOUT HOW GAMING HAS CHANGED OVER TIME. REMEMBER WHEN YOU PLAYED BATTLESHIP ACROSS THE TABLE FROM YOUR OPPONENT AND HAD TO CALL OUT YOUR POSITION, "D4". NOW IT'S POSSIBLE TO INTERACTIVELY PLAY ONLINE WITH PEOPLE AROUND THE WORLD WITH COMPUTER GRAPHICS AND SOUND EFFECTS.)*

ANSWER: THERE ARE A LARGE VARIETY OF ON-LINE GAMES AVAILABLE. YOU CAN FIND ENTIRE WEBSITES FULL OF DIFFERENT TYPES OF GAMES. LOTS OF KIDS CREATE THEIR OWN GAMES ONLINE. ON-LINE GAMES ARE UNIQUE BECAUSE YOU CAN ACTUALLY PLAY OTHER PLAYERS ONLINE.

QUESTION: EXPLAIN HOW YOU PLAY WITH OTHER PLAYERS ONLINE?

ANSWER: SOME GAMES MATCH YOU UP WITH OTHER PEOPLE ONLINE WHO ARE PLAYING THE SAME GAME

OR YOU CAN ORGANIZE A GAME WITH YOUR FRIENDS. THIS ALLOWS YOU TO PLAY AGAINST EACH OTHER IN REAL-TIME. SOME OF THE GAMES HAVE A LIVE-CHAT COMPONENT THAT ALLOWS YOU TO PLAY WITH PEOPLE ANYWHERE AROUND THE WORLD. YOU CAN ALSO CONNECT ONLINE AND PLAY WITH YOUR FRIENDS ON A GAME CONSOLE LIKE XBOX OR PLAY STATION.

QUESTION: WHEN PLAYING GAMES ONLINE, WHAT SHOULD WE BE CAUTIOUS OF?

ANSWER: YOU ARE NEVER SURE IF PEOPLE ONLINE ARE REALLY WHO THEY SAY THEY ARE. THAT IS WHY YOU PROTECT YOUR NAME AND IDENTITY. ALSO, THESE GAMES ARE REALLY COMPETITIVE AND YOU CAN GET FOCUSED ON BEATING THE GAME AND NOT REALIZE YOU'VE JUST SPENT A COUPLE HOURS PLAYING.

MODERATOR: IT'S AMAZING TO DISCUSS ALL OF THE TECHNOLOGY THAT WE HAVE AVAILABLE AT OUR FINGERTIPS. IT'S IMPORTANT TO HAVE APPROPRIATE CONTACTS WITH OTHERS, VIEW AND POST APPROPRIATE CONTENT, AND MAKE SURE WE ARE APPROPRIATE IN OUR CONDUCT.

ONE EASY STEP TO TAKE TO HELP FAMILIES CREATE AN ENVIRONMENT THAT ENCOURAGES SAFE INTERNET USE IS TO PLACE THE COMPUTER IN A PUBLIC PLACE IN THE HOME. KEEPING COMPUTERS IN PUBLIC PLACES HELPS US REMEMBER THAT THE INTERNET IS NEVER PRIVATE OR COMPLETELY SECURE. PARENTS CAN ALSO MONITOR WHAT THEIR CHILDREN ARE DOING AND IT ALLOWS FOR CONVERSATIONS ABOUT THEIR ACTIVITIES ONLINE.

IT'S IMPORTANT FOR PARENTS AND CHILDREN TO COMMUNICATE ABOUT WHAT THEY DO ONLINE. IF YOU DON'T UNDERSTAND SOMETHING, IT'S A GREAT OPPORTUNITY TO SIT DOWN WITH YOUR CHILD AND HAVE THEM SHOW YOU.

[INSERT VIDEO #7—FAMILY/FRIENDS CONNECT]

KEEP CHECKING: AS PARENTS, WE SET THE EXAMPLE

AND THE TONE FOR ACCEPTABLE INTERNET USE IN OUR HOMES. IT WOULD BE GREAT IF YOU COULD TALK TO YOUR CHILD AND DISCUSS APPROPRIATE USE AND CONTINUALLY CHECK THEIR ACTIVITY ONLINE. CHECKING HELPS CHILDREN UNDERSTAND THE TRUE NATURE OF THE INTERNET—THAT IT'S A PUBLIC PLACE.

54 PERCENT OF FAMILIES NOW USE SOME FORM OF INTERNET FILTERING OR MONITORING SOFTWARE.

MANY COMPANIES AND ISPS NOW OFFER FILTERING AND MONITORING SOFTWARE TO HELP PROTECT YOUR CHILD FROM HARMFUL CONTENT AND MONITOR WHERE THEY GO ONLINE. AOL OFFERS FREE PARENTAL CONTROLS TO HELP YOUR FAMILY HAVE A SAFE AND HEALTHY EXPERIENCE ONLINE. ALSO, K9 IS A GREAT SOURCE OF FREE MONITORING SOFTWARE THAT IS SIMPLE TO DOWNLOAD AND MANAGE.

MOST YOUTH DON'T RESENT FILTERS AS LONG AS PARENTS ARE WILLING TO GIVE THEM ACCESS TO THE ACTIVITIES THAT CONNECT THEM WITH FRIENDS.

IF YOU OR YOUR CHILD ENCOUNTERS SOMETHING ONLINE THAT YOU FEEL IS HARASSMENT OR INAPPROPRIATE, PLEASE MAKE A REPORT. THERE ARE A VARIETY OF RESOURCES AVAILABLE TO YOU:

- MAKE A REPORT TO YOUR INTERNET SERVICE PROVIDER
- CLICK THE "MAKE A REPORT" BUTTON OR CLICK ON "CONTACT US" AT THE BOTTOM OF PAGE ON THE SOCIAL NETWORKING SITE
- CONTACT YOUR CHILD'S SCHOOL
- MAKE A REPORT AT CYBERTIPLINE.COM
- CONTACT LAW ENFORCEMENT

DON'T WAIT UNTIL IT'S A PROBLEM TO TALK TO YOU CHILDREN ABOUT INTERNET SAFETY. REMEMBER THAT KIDS WHO TALK TO PARENTS ABOUT INTERNET SAFETY ARE SIX TIMES LESS LIKELY TO BECOME VICTIMS. IT'S NEVER TOO EARLY TO START TEACHING THEM TO KEEP SAFE, KEEP AWAY, AND KEEP TELLING.